

TREAT SWARSTAD
treatswarstad.net
treatswarstad@gmail.com
412 953 4488
instagram.com/lordswarstad

EDUCATION
Carnegie Mellon University
Bachelor of Design
Communication Design
Class of 2018

CAPABILITIES
Branding
Identity Systems
Implementation
Interaction
Motion
Print
Spatial
Typography
Web

TOOLS
Ae Ai Id Lr Ps Xd
Design Research
HTML CSS
Photography
Sketch
Javascript
Zeplin

AWARDS
College Honors 2018
Landesberg Design Award 2018
Adobe Design Achievement Award 2017
School of Design Merit Award 2017

EXPERIENCE
Hiding in Plain Site
Visual Designer
Spring 2018
Pittsburgh PA
Worked with a product designer to design and produce an exhibition. Designed the visual identity, installation and all promotional materials. The installation juxtaposed found news articles with internet surveillance memes in order to comment on the discrepancy between the severe impacts of surveillance and how we have learnt to cope with it.

OCD Agency
Design Intern
Summer 2017
New York NY
Functioned as an integrated member of the studio and worked on systems ranging from print to digital. Worked on projects at different phases between ideation and implementation. Select clients include AdAge, Dartmouth, Rice Architecture, Studio Museum Harlem and ESPNW. Acted as a lead designer for NYU and Run for Something.

Grape City
UX Design Intern
Summer 2016
Pittsburgh PA
Assisted in a redesign of the company's website. Served as a design strategist and user experience designer and conducted user and market research, as well as an analysis of leading examples in the market. Produced models and worked with developers during implementation.

1000plus
Visual Designer
2016–2018
Pittsburgh PA
Developed identity and brand systems that were applied to collateral.