

TREAT SWARSTAD

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EDUCATION

CARNEGIE MELLON  
UNIVERSITY

BDES in Communication Design  
2014 - 2018, Pittsburgh PA

CAPABILITIES

Branding  
Identity Systems  
Illustration  
Implementation  
Motion  
Packaging  
Print  
Storyboarding  
Systems Design  
Typography  
User Research  
Web

TOOLS

Adobe Ae Ai Id Lr Ps Xd  
Design Research  
HTML CSS  
Photography  
Sketch  
Sketching  
Javascript  
Zeplin

AWARDS

ADOBE DESIGN  
ACHIEVEMENT AWARD

Semi Finalist  
2017

DESIGN MERIT AWARD

CMU School of Design Merit Award  
2017

EXPERIENCE

ORIGINAL CHAMPIONS  
OF DESIGN

Design Intern  
Summer 2017, New York NY

Functioned as a integrated member of the studio and worked on a broad range of systems and deliverables ranging from printed to web matter. Worked on projects at different phases between ideation and implementation. Select client work includes AdAge, Dartmouth, ESPNW, Rice Architecture and Studio Museum Harlem. Acted as a project lead for NYU Leadership Week and Run for Something.

GRAPE CITY

UX Design Intern  
Summer 2016, Pittsburgh PA

Assisted in a complete redesign of the company's website. Served as a design strategist and user experience designer and conducted user and market research, as well as an analysis of leading examples in the market. Produced wire-frames and worked with developers during implementation.

1000PLUS

Visual Designer  
2016 - 2017, Pittsburgh PA

Developed a identity and brand system that was applied to collateral. Created a new logo and brand system as well as collateral included signage, banners, social network graphics.